

Your Business Idea

Why do you want to start a business?

1. I would like to earn a bit of money to support my family.
2. I've got an idea and no one else is doing it around where I live.

What type of business are you thinking of starting?

1. I love making cakes with superheroes on them. So cakes for children's parties.
2. Cleaning houses for people with a disability.

What skills and knowledge do you already have for operating your business?

1. I've been making this kind of cakes for friends children's birthday parties for the past 5 years.
2. I used to be a cleaner years ago for a company, then I had children and haven't worked for 8 years.

What things will you need to get the business up and running?

1. Catering/cooking equipment, ingredients, things for a market stall
2. Vacuum and other cleaning things. Flyers and business cards – and social media. Go and talk to the local NDIS people.

Who will buy your product or service?

1. Local mums who are too busy to make their child's cake – or they aren't able to make a cake themselves.
2. Local people with a disability on the NDIS.

When do you expect to start generating sales income?

1. I think it will take a couple of months to set everything up. Then I'd like to start a market stall that runs weekly.
2. It might take a month to buy everything. Then a bit more time to set the business up and go and talk to all of the NDIS providers. So, a couple of months.